

<b>Section:</b>	<b>Finance</b>	
<b>Title:</b>	<b>Education Business Community Partnerships</b>	<b>6.9.1</b>

The Board of Education supports the concept of pursuing revenue-generation opportunities to supplement government funding. The integrity of the public school system must be protected and every initiative must respect the Board’s privileged relationship with its students, parents and staff.

Board-approved corporate or community partners may be the exclusive providers of goods and/or services to a school or the school district and may have exclusive marketing rights to promote their involvement with the district’s facilities or activities, as defined in an agreement signed by the Secretary-Treasurer.

All reasonable opportunities to form partnerships that may be educational, cultural and/or financial benefit to the school district will be considered. All proposals will be submitted to the Board for formal approval in accordance with the following conditions:

- All corporate and community partnerships will be for a specified period of time and must be approved at a regular meeting of the Board.
- Opportunities must be offered equitably to as many potential partners as possible, of any particular type of goods and services.
- Corporate or community partnership proposals will be discussed with the board’s education partners that may be affected by a specific proposal. Sufficient time will be allowed for their response to be considered by the board.
- All Corporate gifts or donations to the school district or schools must be received in accordance with the [School District Charitable Organization – B.E.S.T. Foundation Administrative Procedure #6.6.1](#).
- All corporate or community partnerships must be conducted with the highest ethical standards and respectful of community standards. No corporate or community partnership will be considered where the business of the corporation is substantially derived from the sales of alcohol, tobacco or materials inappropriate for children.
- All materials to be distributed to students, staff and parents must be pre-approved within the partnership agreement.
- Any reference to or use of the Board’s name, logo, slogan, mission statement or reputation must be within the terms of the partnership agreement and maintained at the highest of ethical and community standards.
- Any use of corporate or community signage on school district property or any form of advertising must be within the terms of the partnership agreement.
- The Board and the partners must jointly administer the release of any announcements and press releases.
- All sponsored products, materials, and services must meet specifications and standards used by the school district in the purchase of similar goods and services.

**Date Adopted: May 2002 (formerly AP #503)**

*Cross Reference: [Commercial Activity in Schools by Outside Agencies Administrative Procedure 3.10.1](#)  
[School District Charitable Organization – B.E.S.T. Foundation Administrative Procedure 6.6.1](#)*